

Guidelines for Speaker Presentations

To insure balance, independence, objectivity and scientific rigor in activities accredited for Continuing Dental Education, the University of Tennessee Graduate School of Medicine expects all faculty, presenters, moderators, and speakers to disclose to the program audience any real or apparent conflict(s) of interest that may have a direct bearing on the subject matter of the educational activity.

Any presentation that is found to have real or apparent conflicts of interest is subject to denial of dental credit hours.

To ensure your presentation meets the required expectations of the AGD, please adhere to the below guidelines:

*****Please disclose any financial relationships with commercial interests on the first slide of your presentation.***

Do not include the following in your presentation (including slides, videos and photos):

1. **Trade names** of pharmaceutical products, drugs or devices (generic names are okay)
2. **Logos** of pharmaceutical companies, products, drugs or devices
3. **Marketing propaganda** of your personal or business website, publications or additional proprietary business interests
4. **Product-promotion material** or product-specific advertisement of any type.

Rules to remember (taken directly from AGD Standard XII Commercial or Promotional Conflict of Interest):

The PACE standards and criteria are designed to ensure that:

1. CDE providers must ensure that continuing education activities promote improvements in oral healthcare and not a specific drug, device, service or technique of a commercial entity.
2. If commercial relationships exist between the program provider, course presenters, and/or a commercial company and its products, they must be fully disclosed to participants.
3. Providers must disclose to participants in CDE activities any conflicts of interest the planners and lecturer/author/instructors or a continuing education activity may have. Disclosure must be made at the beginning of the continuing education activity and must be made in writing in publicity materials, course materials and/or audiovisual materials.
4. Financial aid is acknowledged in printed announcements and brochures.
5. Product-promotion material or product-specific advertisement of any type is prohibited in or during CDE activities. Advertisements and promotional materials cannot be displayed or distributed in the educational space during a CDE activity. Providers cannot allow presenters or representatives of Commercial Interests to engage in sales or promotional activities during the CDE activity.

Confidential patient photos DO NOT need to be submitted as part of your presentation. Please de-identify the patients in your presentation or make a title slide within the body of your presentation that states: “*Content of slides # - # contains only confidential patient photos*”

Directions to upload slide presentations:

Speaker presentations may be sent via email to dblake4@utk.edu by accessing: <https://vault.utk.edu/>

If you have any questions on the content of your presentation as it relates to AGD guidelines, please contact Denise Blake at 865-305-9190 or dblake@utmck.edu.